



## Message from the Communications Chair



October was a busy month. We had quite a few meetings and of course, Academy was in Chicago. AB443 was signed into law which is an exciting step for optometrists, especially those of us interested in treating dry eye. We have the ability to treat with Lipiflow, Prokera

and any other treatment that may be in the pipelines.

The American Academy of Optometry Conference, hosted this year in Chicago, is always an exciting event to attend. If you have not attended, I highly recommend going at least once. As my husband says, Academy is a place I can geek out at. It is the melding of all eye-related things including: current and future ground-breaking research, the gathering of great academic minds, an exhibit hall packed full of new products and technology, clinically relevant CE, and of course — a city with interesting sights and delicious food.

Dr. John Bergdahl spoke about how a scuba diving trip gave him the idea for glaucoma as a pressure differential between IOP and CSF. Dr. Robert Ser-gott, a neuro-ophthalmologist from Wills Eye, discussed how he uses OCT to detect early signs of Alzheimer's. I saw the beautiful Chicago skyline at night from the amazing venue of Adler Planetarium. I ate some of the best food I've ever had and caught some great shows.

Academy always leaves me with some memorable experiences and this year was no exception.

Your friendly neighborhood Communications Chair

Kim Vuong



## AB443 Passed!

**Assembly Bill 443 was signed into law by Governor Brown and will go into effect January 1, 2018.**



TPA-certified ODS can do the following:

- Use all non-controlled substance medications, noninvasive medical devices and technology that are FDA indicated for a condition optometrists can treat: such as LipiFlow and PROKERA
- Drugs can be used "off label."
- Prescribe Tramadol for up to three days
- Prescribe Latisse
- Treat blepharitis
- Give IV injection to perform ocular angiography
- Collect blood by skin puncture for testing for diabetes
- Use a skin test limited to the superficial layer of the skin to diagnose ocular allergies
- Administer flu, shingles, and pneumonia vaccines after receiving training and certification
- Use a needle to remove foreign bodies

Glaucoma certified ODs can do the following:

- Treat steroid-induced glaucoma.

In general:

- Eliminates many protocols in current law and consolidates the referral requirements.

# Academy Chicago



The beautiful Chicago skyline at night from the Adler Planetarium



Cloud Gate, aka The Bean, in Millennium Park



The Plenary Session on "The Eye as A Mirror of the Brain"



A pharma talk held at Adler Planetarium



Enjoying some Stan's Donuts with Dr. Andrew Ta

# Bausch & Lomb Meeting

## Flemings on October 19, 2017



**Dr. Suneet Gupta**

**Chino Hills, CA**

### PRODUCT INFORMATION

- Ultra for Astigmatism and BioTrue ONEday for Astigmatism
- Unique to B&L astigmatism products: Axis indicator -> designates axis of cylinder power
- Thin edge design is similar to Acuvue Oasys, providing similar comfort

### DR. GUPTA'S CLINICAL PEARLS

- In addition to using the patient's name 3 times, use the lens name 3 times to emphasize you are prescribing a specific new technology
- Use B&L products with BioTrue solution only

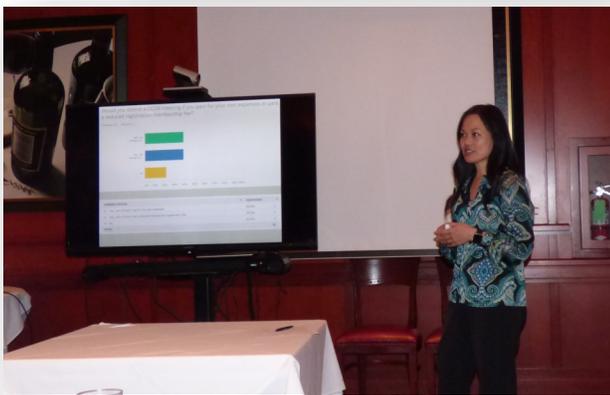
# Corporate Meeting

## 10/19/17



### Main discussion points for CCOS Meeting

- President's Council
  - Survey Results
- CCOS Meeting days
- Membership fees
  - CE in 2018
  - CCOS Flag



# Healthy Fresno



Special thanks to all who participated in our Healthy Fresno Event!



- Dr. Jeffrey Krohn
- Dr. Chi Nguyen (with Grayson and Charlee)
- Dr. Dennis Chinn
- Dr. Kim Vuong
- Tzu Chi Mobile Clinic





**Yes, I would like to contribute to Dr. Ed Hernandez' campaign for Lieutenant Governor, 2018:**

\$7,300  \$4,100  \$1,500  \$500  \$250  \$100 Other: \$

**Payment by Check:**  Enclosed is a check payable to "Ed Hernandez for Lieutenant Governor 2018"

**Payment by Credit Card:**  I authorize payment of my total contribution from the credit card below.

I would like to make my contribution in monthly installments. I authorize a charge to the credit card below each month until the pledge is paid in full.

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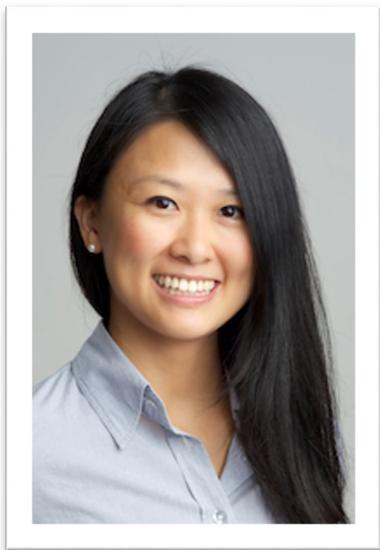
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Contributions to Ed Hernandez for Lieutenant Governor, 2018 are not deductible as charitable contributions for Federal income tax purposes. The California Political Reform Act (Proposition 34) places limits on contributions to candidates for state office and imposes certain prohibitions. This request does not seek a contribution in excess of applicable limits or from prohibited sources. An individual, corporation, union, PAC, or other entity may contribute a maximum of \$7,300 per election, primary and general. A registered small contributor committee may contribute a maximum of \$14,600 per election. Contributions from foreign nationals are prohibited. The committee cannot accept cash, cashier's checks or money order exceeding \$99. Donors cannot be reimbursed for their contributions. Paid for by Ed Hernandez for Lieutenant Governor, 2018.

**Questions? Please contact Nancy Pena at [nancy@ncpassociates.com](mailto:nancy@ncpassociates.com) or call (626) 683-7304.**

## New Members



### DIANE LEE

I am a native Californian originally from San Gabriel. I completed my bachelors degree at UC Berkeley- Go Bears! I went to Western University of Health Sciences for optometry school. I spent 2 years in corporate optometry in Wisconsin, one in an underserved urban area in Milwaukee and one in Green Bay. I moved back to California because there's no place like home. I like to stay active in my spare time with running, rock climbing, and yoga. I currently work in Visalia at Family HealthCare Network, a FQHC (federally qualified health center).

**Alyssa Yamamoto** currently works at Aloha Family Optometric Group in Fresno as a new associate with Dr. Rick Ideta and Dr. Gary Mukai. She was born and raised in Fresno and attended Bullard High School. She completed her undergraduate studies at the University of California, Los Angeles (UCLA) with a Bachelor of Science degree in Integrative Biology and Physiology. She graduated from Western University of Health Science in Pomona, CA, Class of 2017.

At WesternU, she enjoyed being an active student. She was a TA for Principles and Practices of Optometry courses, a Student Ambassador, a student liaison for the Asian American Optometric Society and a member in organizations such as the Optometric Private Practice Business Club, Student VOSH (Fiji Mission Trip 2015), and served as Secretary of the American Optometric Student Association (AOSA). She graduated as a member of the Beta Sigma Kappa International Optometric Honor Society and received the "Who's Who Among Students in American Colleges and Universities" award in 2017.



- **What do you do on your days off?**
- I love to travel and eat delicious food! I selected my externship sites across the country so I could explore different parts of the country like Washington D.C., Florida, Northern Arizona, and Orange County (I had to stay in CA for winter!). My family and I are also big San Francisco Giants fans! I eventually plan to visit all the ballparks across America to catch the Giants play and explore the cities they're in. I've got 9/30 checked off the list so far!
- **Have you held previous positions in CCOS?**
- I was the Secretary for our WesternU AOSA. I had a lot of fun on the Board helping plan school events and promoting the importance of the AOA/COA.
- **Why did you join CCOS?**

I joined the CCOS to make sure I'm still in touch with whats going on in the profession and to get to know my colleagues in the area!

## President's Message

Margie Recalde, OD, FAAO



You responded, we listened, and as a result we are making significant changes in 2018. At our October 19 Meeting, the board members plus several non-board members discussed plans for next year. Your input was essential in guiding our discussion. Thank you to all of the doctors for your feedback.

### CCOS Meetings Scheduled on the 3<sup>rd</sup> Week Of the Month

Determining the best day to meet is difficult because everyone has different schedules. Some doctors have late office hours on certain days or they have regularly scheduled meetings every month. While we would like to pick the same date each month, we also don't want to make it difficult for doctors' schedules. However, the majority preferred to have the meeting scheduled a certain date each month. When we analyzed the results on which day to meet, there was no clear-cut winner. Therefore, we decided to choose the 3<sup>rd</sup> week of the month to meet and we will vary it between a Tuesday, Wednesday, or Thursday. Please keep the third week of the month in mind for CCOS meetings in 2018.

## More CE in 2018



The overwhelming majority of doctors voted to have more CE programs at our society meetings. We will definitely change our plans to make that a priority for 2018. Please keep in mind that COPE program fees, speaker honorariums, speaker travel expenses, and dinner expenses add up to several thousands of dollars for just one CE dinner program. For example, the Macuhealth CE Dinner Program cost more than the Grizzlies Game event.

To fund extra CE programs, we will not have a Grizzlies Game event in 2018. The majority of doctors (54%) preferred to use the Grizzlies Game funds for CE programs while 29% preferred to continue the Grizzlies Game and 17% preferred to use those funds for membership recruitment. We also appreciate the fact that 79% of doctors are willing to cover their expenses or pay a reduced membership registration fee versus 21% preferred to not pay a fee. This will allow us the flexibility to stretch our CE budget if needed.

Another source of funds for more CE programs is our CCOS membership fees. We analyzed the membership fees for all of the COA local societies. After a lengthy discussion, we voted to increase the fees from our current rate of \$120 per year (\$10 per month) to \$180 per year (\$15 per month).

**30-Day Notice: CCOS Membership Fees will increase from \$10 per month (\$120/year) to \$15 per month (\$180/year) in 2018.**

We will also try to save on costs by inviting local speakers (ODs/MDs) for the 1-2 hour CE dinner programs. The results show that 65% of members prefer short CE dinner programs while 35% would like a bulk CE program and most preferred it on a Friday afternoon. We will take into consideration everyone's feedback in planning the CCOS calendar for 2018.

## Social Events for 2018



Although we won't have a Grizzlies Game next year, we would still like to create opportunities for members to network and socialize. Happy Hour was ranked #1 for the most popular social event followed by Networking, Hiking, Zoo, and Escape Room. This is a perfect event for new members, veteran members, and non-members to meet & greet.

It's going to be a busy year for CCOS in 2018 but I believe these changes will strengthen our society and add value to our membership. If you would like to discuss these changes, please feel free to reach out to me at [ccosociety@gmail.com](mailto:ccosociety@gmail.com).

# Eye Chat

If you are interested in participating, please contact me at [communications.ccos@gmail.com](mailto:communications.ccos@gmail.com).

## Low Vision Clinic

The Valley Center for the Blind is interested in creating a low vision clinic to further establish a fully interdisciplinary professional rehabilitation center for the blind and visually impaired population in the Central Valley. This low vision clinic will be overseen by an optometrist trained in low vision rehabilitation. Based on your practice populations, is there a demand or need for this type of service? Would you be willing to utilize this service? Please contact Kim Vuong, OD at [kim.th.nguyen@gmail.com](mailto:kim.th.nguyen@gmail.com).

## Vaccinations

Dennis Chinn, OD would like to know of any ODs or patient's children having any adverse effects from any vaccinations. Please send info to [dennischinnod@gmail.com](mailto:dennischinnod@gmail.com) or call (559) 224-8302.



## Classifieds

### Full Time Optometrist Position available in Lodi, CA (Posted October 2017)

Delta Eye Medical Group practice of Ophthalmology excellence in providing the best possible quality eye care for 44 years. We have 3 practice location, Stockton, Lodi and Tracy each location has one ophthalmology and one optometrist working together to serve our patients. Total of 5 ophthalmologist and 3 optometrist.

The Lodi office located [521 S. Ham Lane, Suite A](#), has an optometrist open position that need to be fill as soon as possible. The candidate should be able to practice full scope optometry, be able to fit soft contacts, RGPs, scleral, semi-scleral and hybrid contacts. Be able to manage post op care for cataract surgery, Pterygium surgery, Lasik. Our website [www.deltaeyemedicalgroup.com](http://www.deltaeyemedicalgroup.com)

## Social Media



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Society



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## COA Upcoming Events



**\$499 Members • \$650 Non-Members**  
Unlimited CE + meals + expo + reception



**\$175 Members • \$250 Non-Members**  
6 hours CE + breakfast & lunch

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## Unrestricted Educational Grant



### Platinum Level



### Gold Level

