

FEBRUARY 2023



CENTRAL CALIFORNIA
OPTOMETRIC SOCIETY
NEWSLETTER

FEATURED STORIES

Outgoing President's Message from Dr. Andrew Ta
Incoming President's Message from Alyssa Yamamoto
Upcoming Events
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FEBRUARY 2023

Central California Optometric Society
Visit our website at : www.ccosociety.org

Outgoing President's Message

Dear CCOS members,

Happy New Year, and I hope everyone had a wonderful holiday season! It has been a pleasure to serve as the President of CCOS and to be able to meet so many of our members. Unfortunately, my term as president will be ending early as I have accepted a new opportunity in Washington. I have always thought about living in the Pacific Northwest and it is now time to trade some sunshine for rain. I know that CCOS is in great hands with Alyssa, who has served on the board for a number of years. Though I am sad to leave, I am excited for this new adventure. Thank you all for supporting our society and profession. I hope to see you all in the future.

Best wishes,

Andrew

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Incoming President's Message

Hello CCOS members,

Wishing you all a Happy New Year! I hope you had a wonderful end of the year celebrating and spending time with family and friends. A quick introduction about myself - I was born and raised here in Fresno where I attended Bullard High School, and went on to obtain my undergraduate Bachelor's degree in Integrative Biology and Physiology at UCLA. I graduated from Western University of Health Sciences in 2017, then returned back home to work at Aloha Family Optometric Group with my mentors Dr. Rick Ideta and Dr. Gary Mukai, both longtime members of the CCOS (and no, like many of our patients ask, none of us are from Hawaii. All Central Valley locals!) Following Dr. Mukai's retirement in 2021, I was presented with the opportunity to become partners with Dr. Ideta. I truly enjoy working with Dr. Ideta, my staff and patients at our office where we try to embody the "aloha spirit" everyday! Outside of work, I enjoy staying active, golfing, catching up on TV shows, and traveling to explore new places and eat delicious food.

I first began my involvement with the organization as a board member of the AOSA during my time at WesternU and I continued on as a member of the CCOS since 2017. Being a part of this organization has been a great experience for many reasons. First and foremost it has been a great way for me to network and stay connected to so many amazing colleagues in the area who have become friends and mentors. I've also learned so much about the importance of being involved in a local society and by extension the COA/AOA, who help support, protect and advance our profession. Through my time as president, I hope to learn more about the ways in which the COA and AOA execute this purpose, and bring back what I've learned to share with all of you. I look forward to continuing to build on this society's foundation to provide quality CE, social events and foster a professional community that we can all lean on.

Lastly I wanted to say a few thank yous. Thank you to all our sponsors who have supported the CCOS to help make all our events possible! Another thank you to immediate past-president Dr. Andrew Ta. He is leaving us too soon, but I would like to thank him for all his hard work this past year and all his guidance through this quick transition. I wish him and his wife, Dr. Yangdi Chen, great success in their futures out in Washington!

Our first event of the year is coming up - "Grand Rounds CE" 1 hour virtual CE event on Thursday, February 2nd at 6:30 p.m. I hope you can all join us from your screens!

Again, happy new year to everyone! May this year be filled with success, good health, and happiness.

I look forward to meeting all of you this year,

Alyssa Yamamoto
CCOS President 2023



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2023 CCOS Board of Directors



Alyssa Yamamoto, OD
President



Diane Ramirez, OD
President-Elect



Anthony Chavez, OD
Secretary



John Barron, OD
Treasurer



Brianna Kebo, OD
Membership Chair



Dianna Inthavong, OD
Events/Sponsorship Chair



Pearl Thai, OD
Education Chair



Gloria Young, OD
Communications Chair



Andrew Ta, OD
Immediate Past President



Michael Mendoza, OD
Public Awareness/Affairs Chair



Chris Fisher, OD
Immediate Past President

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Upcoming Events

February 16th: 6:30 pm virtually on Zoom

Annual Board Meeting

All members welcome!

Zoom link: <https://us02web.zoom.us/j/82391206588>

April 18th: COA Legislative Day in Sacramento

April 22nd AM time TBD @ H. Marcus Radin Conference Center:

Spring Ocular Symposium

April 29th: 8am - 3pm (location pending):

Volunteer with Tzu Chi foundation

Contact Olivia.Chung@tzuchimedical.us for more details and to sign up

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February 14, 2023

Dear Friends of Valley Center for the Blind,

The Valley Center for the Blind (VCB) invites you to sponsor its first Glow Ball Tournament fundraiser this spring. Unlike regular golf tournaments, this one will take place at night on April 13, 2023 at Fort Washington Golf and Country Club in Fresno.

This unique event will fund VCB's mission to support, train, and employ individuals with vision loss. For 50 years, VCB has relied on community support to make assistive technology and training available in Madera, Fresno, Kings, Tulare, and Kern Counties. In our service area, over 60,000 people are estimated to be visually impaired and VCB is the only specialized service provider trained to meet their unique accessibility needs.

The Glow Ball Tournament will start with a dinner at 6pm and golfers can head to the golf course when it gets dark outside. We are using glow-in-the-dark golf balls. Sponsorship opportunities for the fundraiser range between \$500 and \$2,500 with most packages including the option to donate promotional items from your business to each of the 50 participants. Each sponsor will be thanked on our social media pages before the event. During the event, we will have signage thanking each sponsor. As the sponsorship level increases, there are more opportunities for your company name and logo to be displayed at the event.

For more details on sponsorship levels please refer to our sponsorship packet for this event and let us know if there is any way you can support. Together, we can make VCB's 50th year in service our most impactful!

Sincerely,

Citlali Medina
Outreach & Development Manager

Valley Center for the Blind • Celebrating 50 Years • myvcb.org
3417 W. Shaw Ave. Fresno CA 93711 • (559) 222-4447
1701 Eye St. Bakersfield CA 93301 • (661) 865-5115

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Central California Optometric Society
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VALLEY CENTER FOR THE BLIND'S GLOW BALL TOURNAMENT

Thursday April 13, 2023 | Fort Washington Golf Course
Registration and Sponsorships Due March 24

ASK ABOUT OUR SPECIAL SPONSORSHIPS!



PLATINUM SPONSORSHIP \$2,500

- 2 five-somes (includes green fees and dinner)
- Name and logo displayed on event signage and social media
- Company name displayed on all tables
- Opportunity to provide company information/promo material in goody bags
- Recognition during awards ceremony



GOLD SPONSORSHIP \$1,750

- 1 five-some (includes green fees and dinner)
- Company name added to Mulligan tickets
- Name and logo displayed on event signage and social media
- Opportunity to provide company information/promo material in goody bags



SILVER SPONSORSHIP \$1,250

- 1 five-some (includes green fees and dinner)
- Name displayed on event signage and social media
- Opportunity to provide company information/promo material in goody bags



TEE SPONSORSHIP \$500

- Company name on a Tee Sign
- Name recognition on signage and social media

REGISTRATION: 5:00PM - 6:00PM
DINNER: 6:00PM
TEE OFF AT DARK!

FIVE PLAYERS = \$825
INDIVIDUAL PLAYER = \$175

FOR MORE INFORMATION ABOUT THE TOURNAMENT AND SPONSORSHIPS, VISIT OUR WEBSITE AT WWW.MYVCB.ORG

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VALLEY CENTER FOR THE BLIND'S GLOW BALL TOURNAMENT

SPONSORSHIP COMMITMENT FORM



Visit myvcb.org to complete a sponsorship and/or registration form online.

SPONSORSHIP LIST

- Platinum Sponsor (\$2,500)
- Gold Sponsor (\$1,750)
- Silver Sponsor (\$1,250)
- Tee Sponsor (\$500)

If you don't see the perfect sponsorship package for your marketing needs, we would love to come up with one for you! Some examples include Top Shelf Sponsor, Logo'd Glow in the Dark Items, Snack, etc. Please reach out to us for more information.

Unfortunately, I am unable to attend, but I would love to donate: \$ _____

I would love to donate this raffle prize: _____

Total Sponsorship Commitment: \$ _____

SPONSOR INFORMATION

Sponsor Name

Mailing Address

Contact Person Name

City State ZIP

Email

Phone Number

PAYMENT INFORMATION

Total Payment: \$ _____

- Paid online at myvcb.org
- Check
Please make payable to Valley Center for the Blind
- Please send me an invoice
- Credit Card
Complete the form on the right

Name on Credit Card

Credit Card Number CVV

Expiration Date Billing ZIP

*Please email this completed form and your logo to Citlali Medina at cmedina@myvcb.org.
If you have any questions regarding registration, please email cmedina@myvcb.org or call (559)319-1707.*

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VALLEY CENTER FOR THE BLIND'S GLOW BALL TOURNAMENT

PLAYER REGISTRATION FORM



FIVE PLAYERS = \$825
INDIVIDUAL PLAYER = \$175

Visit myvcb.org to complete a sponsorship and/or registration form online.

GOLFER INFORMATION

Golfer 1 (Or individual golfer) First and Last Name

Golfer 1 Email

Golfer 2 First and Last Name

Golfer 2 Email (optional)

Golfer 3 First and Last Name

Golfer 3 Email (optional)

Golfer 4 First and Last Name

Golfer 4 Email (optional)

Golfer 5 First and Last Name

Golfer 5 Email (optional)

Please email the completed form to Citlali Medina at cmedina@myvcb.org. If you have any questions regarding registration, please email cmedina@myvcb.org or call (559)319-1707.

PAYMENT METHOD

If different from sponsorship payment information

Total Payment: \$

Check

Please make payable to Valley Center for the Blind

Please send me an invoice

Credit Card

Complete form below

Name on Credit Card

Credit Card Number

CVV

Expiration Date

Billing ZIP

*Checks can be dropped off or mailed to:
Valley Center for the Blind
3417 W. Shaw Ave
Fresno, CA 93711*

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Dr. Mohit Batra, OD
Sound Vision Care | Valley Stream NY

ADVANTAGE 01 Unsurpassed Comfort¹

Thanks to Aquaform® Technology, moisture retention of 99.5% after 6 hours of lens wear², and high oxygen transmissibility.

ADVANTAGE 02 Optimized Design

MyDay® toric has the same optical design features of Biofinity® toric, the #1 most prescribed toric lens on the market³. With the MyDay® multifocal fitting guide, successfully fit 98% of patients with two pairs of lenses or fewer^{4,5}.

ADVANTAGE 03 Unparalleled Range⁶

MyDay® toric has the most prescription options of any 1-day lens⁷ and MyDay® multifocal has the widest power range of any 1-day multifocal lens, enabling you to delight even more patients.⁸

ADVANTAGE 04 Net Plastic Neutral

The entire MyDay® portfolio is now net plastic neutral.^{9,10,11}
Good for the Planet. Good for Business.



ADVANTAGE 05 Simply Satisfied Guarantee™

If your patients are not completely satisfied with their contact lens purchase, we'll make it right.



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CLASSIFIEDS

Please email Communications.CCOS@Gmail.com to post

Full-time Associate Optometrist Position Available (Posted 02/2023)

DESCRIPTION:

Excellent opportunity for a highly motivated, personable Optometrist looking for a chance to build a rewarding career in an established practice. Fogg Remington EyeCare provides complete vision care for the entire family. Regarded as a leader in eye care services in the Central Valley, we offer the full spectrum of vision care services from basic eye exams to state-of-the-art microsurgery. We are committed to delivering the highest-quality patient care, as well as creating a unique practice environment where you can grow as a professional.

DUTIES AND RESPONSIBILITIES:

- Examines eyes and performs various tests to determine visual acuity and perception and to diagnose diseases and other abnormalities
- Diagnose sight problems, such as nearsightedness or farsightedness and eye diseases
- Prescribes medications, eyeglasses or other vision aids or therapeutic procedures to correct or conserve vision
- Consults with and refers patients to ophthalmologists or other health care practitioners if additional medical treatment is deemed necessary
- Provides pre- and postoperative care to patients undergoing eye surgery
- Promotes eye health

QUALIFICATIONS:

- Graduate of accredited Doctor of Optometry (O.D.) program
- Currently licensed or able to be licensed by the California State Board of Optometrists
- Must possess decision making skills and have strong oral and written communication skills
- Computer literacy required
- Bilingual preferred

The successful candidate(s) will be willing to work full time in multiple offices, possess customer service skills and be able to work in a fast paced medical office. If interested in applying, please email resume/CV to pturnbull@foggremlington.com. Additional information regarding the practice can be found at www.foggremlington.com

Become part of the winning team of successful Valley Optometrists!

Dr. Anthony Chavez
Indiana University

Dr. Allison Kendall
Rosenberg School of Optometry

Dr. Brian Christensen
University of C.A. Buckley

Fogg Remington EyeCare is actively recruiting for Optometrists who possess the skills and attributes to become an integral part of a team of doctors, certified technicians and dedicated staff who provide caring, sympathetic and professional eye care services to our patients.

Nestled in Fresno County, the heartland of California, we are surrounded by fabulous farmland, majestic mountains and beautiful coastlines. Close proximity to Yosemite National Park, San Francisco, Los Angeles, the Sierra Mountain Range and the beautiful California Coastline.

We offer a competitive employment package and generous commissions coupled with the stability of working for a secure, innovative and ever-growing practice. All candidates are encouraged to apply.

Fogg Remington EyeCare

Five offices in Fresno, Clovis, and Madera.
559-449-5010
www.foggremlington.com

FEBRUARY 2023

CLASSIFIEDS

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Optometrist Position Available (Posted 01/2023)

Who we are looking for:

An Optometrist passionate about community health and family medicine

A healthcare professional committed to working with underserved patient populations

Motivated and mission driven clinician who is looking to be part of our growth as well as their own

Clinicians whose experience has prepared them to contribute to our commitment to integrity, compassion, advocacy, respect and excellence – also known as our ICARE values

What we offer:

Modern facilities with state-of-the-art equipment serving the needs of culturally diverse populations

Interdisciplinary approach to patient care

Culture emphasizing our team members health and well being as much as our patients'

Comprehensive compensation package, paid malpractice coverage, great health benefits, 401k match & more

Exceptional and fulfilling quality of life – Monday-Friday work schedule, paid holidays, PTO, CME

Loan Repayment

Where you will work:

UHC is a comprehensive health care organization of more than 26 primary care clinics in diverse locations in California's Central Valley.

With the mission to provide accessible, comprehensive quality health care to everyone with compassion and respect, regardless of ability to pay.

Our team-based approach to patient care means you are part of a care team passionate about working in community health.

UHC providers offer coordinated patient care thanks to a shared EMR system and other state of the art technology.

Where you will live:

Joining UHC means you will benefit from living in the heart of California where you can find endless sunshine, breathtaking natural scenery and vast agricultural bounty. You can enjoy exploring one of the surrounding national parks, attend performing art events, concerts, festivals and rodeos. Sample farm to table cuisine, the wine trail, the brewery district and eateries offering food with influences from cultures all around the world!

Who you will work for:

United Health Centers has been serving rural communities of the Central Valley since 1971 with a commitment to improving the health of our communities with a network of Health Centers offering comprehensive primary care and specialty care services. Our convenient locations provide beautiful state of the art facilities that reflect the rich and scenic splendor the valley.

Who to contact or submit your CV:

Stacey Reed, CPRP, Provider Recruiter, 559.646.6618 Ext. 0023, reeds@unitedhealthcenters.org

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Part-time Associate Optometrist Position Available (full-time potential) (Posted 10/2022)

20/20 Optometric of Fresno w/ Dr. Casagrande and Dr. Belardinelli is a very busy full-scope practice with emphasis on primary eye care, myopia control, office visits, glaucoma management, and contact lens evaluations (soft, scleral, corneal GPs, and orthoK).

Dr Casagrande and Dr. Belardinelli want a person who loves to help their patients and loves new challenges to improve the practice with new innovations and treatment modalities.

Equipment includes California Optos, Matrix visual field, auto-refractor, Maestro OCT, Orbscan corneal topography and more!

Compensation:

- Competitive daily rate (open for discussion)
- Paid as an employee with W2
- Benefits (for full time employees)
- Vacation (for full time employees)
- 401K w/ employer match
- CEs and license renewal

Contact Dr. Jenna Belardinelli for more information/details at Dr.Belardinelli@2020fresno.com

Full-time Associate Optometrist Position available (~\$156-187k+/year) (Posted 09/2022)

Chen Optometry is an OD group located inside Costco in Turlock, Merced, Fresno, and Clovis. Join our growing team to help provide our community with excellent care at affordable prices.

Earn ~\$156k-\$187k+/year working 5-6 days a week plus benefits (4 day week also available)

We are looking for an energetic, motivated, and friendly optometrist to become a full-time associate in our practice located inside Costco in Turlock, CA.

Busy retail practice with an emphasis on primary eye care, contact lens evaluations, and office visits. Equipment includes Optomap and Marco automated phoropter.

New graduates are welcome to apply

Compensation:

- Competitive base salary plus % of production
- Earn more as the practice grows including yearly increases in base salary and benefits.
- Paid as an employee and not as an independent contractor

Benefits (for full-time positions working 4 to 6 days/week):

- Paid Time Off
- Paid professional liability insurance
- Paid license renewal
- Yearly allowance for CE
- 401k with employer match

Email us at turlockoptometry@gmail.com to discuss the opportunity.

Part-time position is also available with base per diem and bonus. If you are interested in working at any of our locations part time (one day a week, Mondays or Saturdays), please contact us for more information.

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Optometrist Position available (Posted 09/2022)

Optometrist needed at multiple correctional facilities throughout California. Pay is competitive at \$70-120+ per hour (\$560-1200+ daily as some facilities can accommodate 10 hour days) depending on the location. Immediate openings in Chowchilla (north of Fresno), Corcoran, Delano, and Wasco (north of Bakersfield), Avenal and Coalinga (north of Paso Robles), San Luis Obispo and Camarillo (Central Coast), Vacaville (Bay Area), Calipatria (east of San Diego), Ione and Represa (near Sacramento), Susanville (north of Reno), and Crescent City (northern CA coast). Potential future vacancies in Jamestown, Tehachapi, California City, San Quentin, Norco, Corona, Soledad, Chino, Blythe, Imperial and San Diego.

Speaking from personal experience, working at a correctional facility is, though often challenging, extremely and surprisingly rewarding as you are helping out people who desperately need quality health care and are quite grateful upon receiving it. Please contact me at jeffreyburkeod@gmail.com for further information. Thank you and I will look forward to hearing from you.

Optometrist Position available (Posted 08/2022)

Looking for a fill-in or permanent part time OD. Flexible schedule, great compensation. Easy patient flow.

If interested, email at dayaeyecare@gmail.com.

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COA members get 30 minutes of free legal consultation every month

CALL

WILL FLEURY SACRAMENTO LAW FIRM AT
(916) 441-2430

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