

11/19

Central
California
Optometric
Society

VISIONOTES & QUOTES

the latest news for the Central Valley's optometric professionals

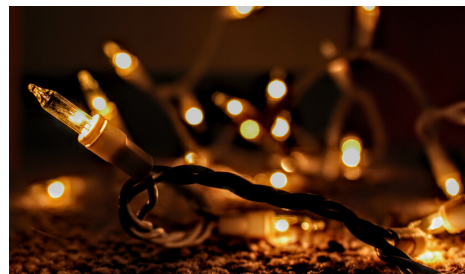
FEATURED STORIES

President's Message

Tzu Chi Healthy Fresno Event

FDA Approves Myopia Control Contact Lens

CA Optometrists Provide Homebound Care



NOVEMBER 2019

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P R E S I D E N T ' S M E S S A G E

Hello fellow CCOS members,

The end of the year is upon us, and 2019 has been another great year for us! We had another year of growth both in membership and revenue generated from sponsorships and consolidation of our meetings without decreasing the number of CE hours provided.

All of this wouldn't have been possible without the concerted efforts of our board and their respective committees. I want to thank Margie Recalde (our Education Chair), Andrew Ta (our Membership Chair), and especially our Members at Large who stepped up in a big way this past year. Pearl Thai and Diane Lee have shared duties in getting the monthly newsletters out to all of you in Kim's absence and Brianna Kebo has been instrumental in helping grow our membership, helping in organizing social events to bring these young ODs together.

In a couple weeks, the CCOS board will be meeting to plan out the calendar for the coming year. I had the opportunity to meet with a few of our board members while we were in Monterey for the symposium to discuss a few ideas. We have even bigger plans for the coming year with more hours of CE planned and more opportunities for networking and growing our society. Many of our previous sponsors have already committed to continue their support for the coming year with a few new sponsors giving their verbal commitment to join our sponsorship family. We are also inviting some of our young members to this meeting in hopes that they will want to help on a committee, become a member at large or possibly take over a vacant chair position.

Then in February, we will have our first meeting of the year presented by the VA residents and also our instillation dinner on the same night! I can't express how exciting it has been to watch our society grow the past few years first, but I'm even more excited to see our new board take the reigns and continue pushing our momentum forward!

I will not be writing a message for the next newsletter so I want to take this opportunity to wish you all happy holidays and a very happy and prosperous new year! Twenty-twenty is the year of the optometrist and our future is bright!

Michael Mendoza, O.D.
President of the CCOS

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COMMUNICATIONS MESSAGE

Hello CCOS doctors,

Can you believe it? Another year in the blink of an eye. I hope everyone had a good Halloween, and that the upcoming holiday season brings a surplus of joy and good memories. Let's not forget to check in on our friends and family that have gone through losses - the holiday season can be especially tough for these folks.

As some of you may know, my family is expecting to grow by one more little one, and I just started my maternity leave last week. While it's nice to get some rest and relaxation in before our baby arrives, I do miss seeing my colleagues at work, and seeing patients, too. I expect to return in a few months with renewed vigor to learn and desire to treat all of my patients to the best of my ability. Thank you all for your readership, and have a wonderful holiday season and a happy New Year.

Pearl Thai
Communications Committee



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Tzu Chi Healthy Fresno



Thank you to our volunteers:

Michael Mendoza, Lian Johnston, Rod Garcia, and Pearl Thai

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NOV 19, 2019

FDA OKs first contact lens to slow childhood myopia

By Kanaga Rajan
FDA, CooperVision
Pediatric Ophth/Strabismus



+ Add to My To-Do List

Comments

Views 964

A contact lens for slowing pediatric myopia progression has received the [FDA's approval](#), according to manufacturer CooperVision. The MiSight is a daily wear, single-use lens indicated for children aged 8 to 12 years old.

A contact lens for slowing pediatric myopia progression has received the [FDA's approval](#), according to manufacturer CooperVision. The MiSight is a daily wear, single-use lens indicated for children aged 8 to 12 years old.

Similar to standard corrective lenses, the [MiSight](#) improves nearsighted eyes by correcting refractive error. The addition of concentric peripheral rings, however, enable the lens to focus part of the light in front of the retina—mitigating the stimulus for progressive myopia. The soft disposable lenses are discarded at the end of each day and are not worn overnight.

"Today's approval is the first FDA-approved product to slow the progression of myopia in children, which ultimately could mean a reduced risk of developing other eye problems," Malvina Eydelman, MD, director of the FDA's office of ophthalmic, anesthesia, respiratory, ENT and dental devices, said in a [statement](#).

The clearance comes on the heels of a 3-year, randomized, controlled prospective trial comprising 135 children. Children wearing the MiSight experienced less progression of myopia and axial lengthening than those randomized to conventional soft contact lenses, which was documented during annual visits. There were no serious ocular adverse events. Real-world data from 782 children showed that the rate of ulcers with MiSight was comparable to adults wearing daily lenses.

As a condition of the approval, CooperVision will conduct a postmarket study to further confirm safety and effectiveness.

"We can't overstate the importance and potential impact of this landmark decision on children's vision, especially considering the rise in myopia's severity and prevalence in the U.S. and worldwide," stated the company's president, Daniel G. McBride. "Eye care professionals who embrace this breakthrough approach will improve the quality of life and eye health for so many children."

The MiSight 1-day lens is expected to launch in the United States in early 2020. The product is already available in other countries such as Canada, the United Kingdom, Spain and Australia.

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President's Message: Homebound Care

We Changed the Law to Let Home-Bound Seniors Get Eye Care By Mark T. Morodomi, President, California State Board of Optometry

Crazy laws abound in America.

Pennsylvania? The state's legal statutes prohibit the sale of love potions.

California? Doctors of Optometry can't make regular house calls.

Think of a disabled grandmother in her late 80s. She spends most of her day watching TV or reading the newspaper. But even these small pleasures are disappearing. Her spectacles prescription is years—if not decades—out of date. Her vision makes her more likely to lose her balance and fall. Caretakers can't lift her wheelchair downstairs. Car travel quickly makes her nauseous. Her quality of life is deteriorating. But she can't get a new prescription unless she visits the office of an optometrist or ophthalmologist.

Fortunately, on January 1, 2020—the Golden State will remove that crazy barrier.

Both the Centers for Disease Control and the National Institutes of Health confirm the importance of eye health and the role of vision impairment as a serious health concern in older adults. Vision loss can impact the overall health and wellbeing of seniors, increasing depression, causing difficulty in correctly identifying medication, and contributing to falls. Quality, comprehensive vision care could help ease their suffering and preclude their entry to a nursing home or hospital.

In our role of regulating optometrists, the California State Board of Optometry heard that doctors were forced to ignore the pleas of older patients for house calls. The Board convinced the state Legislature to get rid of that absurd rule. We're thankful to Assemblymember Adrin Nazarian for his authorship of Assembly Bill 458, to Assemblymember Rob Bonta for his support and to Governor Gavin Newsom for his signing of the bill. In the near future, the Board will implement a permitting system so that optometrists can provide house calls to disabled patients. This is a new tool for continued service to patients and an innovative practice-building opportunity for partnership with providers of eldercare services. Plus it finally puts California on par with Pennsylvania, where it's already legal for optometrists to make house calls.

Mark T. Morodomi is the president of the California State Board of Optometry, which is the state agency that licenses optometrists and opticians. He is not an optometrist. He had a home-bound aunt who turned 100 last December.

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U.S. DEPARTMENT OF JUSTICE ★ DRUG ENFORCEMENT ADMINISTRATION
DIVERSION CONTROL DIVISION

Alert - Extortion Scam Targeting DEA Registrants - June 11, 2019

Extortion Scam Targeting DEA Registrants



DEA is aware that registrants are receiving telephone calls and emails by criminals identifying themselves as DEA employees or other law enforcement personnel. In an attempt to create the illusion that these criminals are DEA employees, they have masked their telephone number on caller id with a phone number for a legitimate DEA office. For example, these criminals have used the phone numbers for DEA's Office of Congressional and Public Affairs and DEA's 800 number which is used to provide direct support to DEA registrants.

Impersonating a federal agent is a violation of federal law. Registrants should be aware that no

DEA agent will ever contact members of the public by telephone to demand money or any other form of payment or threaten to suspend a registrant's DEA registration.

If you are contacted by a person purporting to work for DEA and seeking money or threatening to suspend your DEA registration, submit the information through "[Extortion Scam Online Reporting](#)" posted on the DEA Diversion Control Division's website, www.DEADiversion.usdoj.gov.

Extortion Scam Online Reporting

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From the California State Board of Optometry – Immunizations by Optometrists

There has been a great deal of interest in the implementation of Assembly Bill 443 (Salas, Chapter 549, Statutes of 2017), which would allow a TPA-Certified Optometrist to administer immunizations if the optometrist meets certain requirements and applies for certification from the Board.

At present, the Board is not accepting applications, course completion certificates or payments for the immunization certification.

Immunization applications and payments sent to the Board will not be processed and will be returned to the licensee. The Board is not allowed to accept these until regulation implementing AB 443 becomes law (anticipated Spring of 2020).

The procedure for the immunization certification is currently undergoing the regulatory rulemaking process. The Board approved text (describing the certification procedure) and a draft application form at the April 5, 2019 meeting, but this was the first step in the process and not the final approval. The final regulation, including the actual text and application form, will be made by the Office of Administrative Law (OAL), not the Board. Licensees who have taken or are enrolled for a course in immunizations meeting all necessary requirements are advised to maintain completion certifications for submission to the Board in Spring 2020. The proposed regulation does allow any course taken after October 1, 2018 to be retroactively accepted. However, OAL makes the final decision and may make changes to retroactive acceptance or other parts of the procedure submitted by the Board.

If you have any questions, please email the Board: optometry@dca.ca.gov

California State Board of Optometry

2450 Del Paso Road, Suite 105

Sacramento, CA 95834

916-575-7170

NOVEMBER 2019

UPCOMING EVENTS



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OPTOMETRIST- GOLDEN VISION GROUP, SILICON VALLEY, CA (POSTED NOVEMBER 2019)

We are actively looking for Full time Optometrist for our growing practices. We have several locations in Southern California and Northern California (Silicon Valley) that we need to fill. We have an immediate need specifically for our offices in the Silicon Valley area. Our company offers Top salary, 100% company paid medical benefits and other bonus opportunities. Please let me know if you would be able to help with any of the options mentioned. Feel free to reach out to me if you have any additional questions. Jennifer Pot 626-292-1293 ext. 1

Optometrist (Posted October 2019)

Optometrist needed at a correctional facility in Chowchilla. Up to four days per week available, days are flexible. Current rate of pay is \$65 hourly (\$520 for a standard day), which is expected to increase with a new state contract in 2020 (details TBD). Speaking from personal experience, correctional optometry, though challenging, can be quite rewarding. Please contact Jeff Burke at jeffreyburkeod@gmail.com for more information.

Associate Wanted (Posted September 2019)

I am looking for an associate 2-3 days a week to join my practice beginning in January 2020. We are a fast-paced, high volume primary care practice located within Costco in Visalia. I am looking for a friendly, efficient, personable doctor to help with my continuously growing practice. I offer a competitive base salary plus bonus (average range of \$600+ per diem), flexible schedule/hours, and possibility of future partnership for the right candidate. Please contact monagillod@gmail.com, 661-205-7287 for consideration.

NOVEMBER 2019

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Posted September 2019

OPTOMETRIST – NO WEEKENDS – GREAT PAY – FLEX TIME

Our practice, Natural Vision™, is a group of Ophthalmologists and Optometrists in Fresno, CA committed to delivering the highest-quality patient care. For 2020, we're looking for a well-rounded optometrist who understands and appreciates both the medical and the optical side of the business, and who is willing to take the time to cater to our patients. Additionally, we're looking for a licensed optometrist to help our practice grow! We reward our doctors well and will provide competitive salary, commensurate with experience, as well a health insurance reimbursement plan, performance bonuses, paid holidays and vacation, liability policy, credentialing and optometric association dues. Our new doctor will be supported by very experienced and knowledgeable technicians, opticians, and team members. Only Licensed Optometrists and those who will soon be license will be considered. We hope you are as excited to join us as we are to have you!

WORK ENVIRONMENT

- Work alongside experienced ophthalmologists, as colleagues
- Practice full-scope optometry in a busy optical medical practice
- Learn to specialize in fields of desire, such as specialty contacts, ocular disease, low vision, myopic management

LEADERSHIP SKILLS

- Learn to be self-leader
- Grow into being an optometric leader

SCHEDULE

- Full-time, Part-time

Please submit all questions and CV to Ari Pazirandeh at drpazi@gmail.com.

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Posted May 2019

Bilingual Spanish/English Optometric Director

Community Health Center in Santa Ana is seeking a full time optometric director for our mobile homeless, mobile school and stationary optometry clinics. We are looking for an optometrist with several years of experience with a strong commitment for serving low income, homeless and uninsured patients. We offer a competitive salary and benefits. If interested please contact Sam Hahn at shahn@servethepeoplechc.org or telephone (949)338-9340.

Serve the People is a nonprofit Federally Qualified Health Center that provides medical, dental, vision, mental health and substance abuse services to low income, uninsured and homeless patients in Central and Northern Orange County. We have a stationary optometry clinic in Santa Ana and a mobile vision vehicle that we use for weekly clinics at schools and homeless shelters.



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Posted March 2019

EYE-Q Vision Care is regarded as one of the leading eye care centers in Central California. We are committed to excellence because our patients turn to us for the best eye care treatment available. Our team of ophthalmologists, optometrists, and professional support staff handle all aspects of eye and vision care from general exams to complex surgeries. Founded in 1956, we provide excellent learning opportunities, a team of outstanding coworkers, and exceptional compensation and benefits.

We are seeking a PEDIATRIC OPTOMETRIST to work with our established team. If you are a qualified Optometrist who has the following qualifications, we would like to meet you:

- ☐ Board Certified in California (or able to obtain)
- ☐ Residency with pediatric emphasis is preferred, but not required
- ☐ Highly skilled in comprehensive eye care exams and pre-testing
- ☐ Friendly and professional as to provide excellent care to our adult and pediatric patients.
- ☐ Detail oriented with knowledge of EHR
- ☐ Bi-lingual in English and Spanish
- ☐ Knowledge of NextGen a plus

Our Team, Facility & Services:

- ☐ Friendly team environment
- ☐ State-of-the-art professional facility
- ☐ Equipped with advanced diagnostic equipment
- ☐ Qualified COA/COT teams
- ☐ Full back office support
- ☐ Excellent compensation, benefits and retention programs.

We are an Equal Opportunity Employer.

Please forward resume with credentials to *Cheryl Gentzler* at Cgentzler@eyeqvc.com to be considered for this position. We look forward to meeting you!

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American Optometric Association

FDA ENFORCEMENT ACTION DISRUPTS VISION TEST COMPANY



Chicago-based Visibly, formerly known as Opternative, is no longer making its online refractive vision test available on its website, reflecting an Aug. 8 notice by the Food and Drug Administration (FDA). Recall notices are issued by companies when told by the FDA a product is being offered in violation of federal law.

The Federal Drug Administration issued a warning to Opternative in 2017 demanding cessation of marketing its online product. Opternative continues to operate under apparent violation of federal law.

Furthermore, Opternative has partnered with 1-800-Contacts to enable patients to obtain contact lenses without an in-person exam. This new technology promises consumers convenience and affordability but also raises concerns for patient safety.

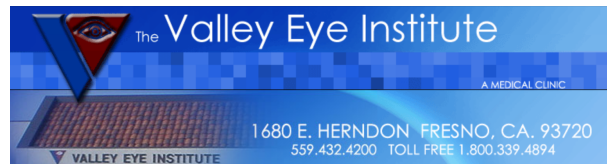
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Silver Sponsors



Bronze Sponsors



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