

08/19

Central  
California  
Optometric  
Society

## VISIONOTES & QUOTES

the latest news for the Central Valley's optometric professionals

### FEATURED STORIES

*President's Message*  
*Philanthropy Opportunity*  
*CE Event Sept 25*  
*DEA Extortion Scam*  
*Immunization*



AUGUST 2019

*Central California Optometric Society*  
Visit our website at : [www.ccosociety.org](http://www.ccosociety.org)

# P R E S I D E N T ' S   M E S S A G E

Hello CCOS,

Fall is here and with it comes the end of our calendar year for our society meetings. We only have two meetings to go and they are separated by 10 days, so clear your calendars and make plans to join us. On September 25th, the new wave of VA residents will be presenting for us at the Wyndham Garden and on Saturday, October 5th we will have our Fall Ocular Symposium in conjunction with Eye-Q at The Radin Center in Clovis.

We also have a few volunteer opportunities coming up:

Veterans Stand Down is September 18th and 19th at the VFW. This event helps serve homeless and at risk veterans and their families by providing free healthcare services. Please see the attached flyer in this month's newsletter if you would like to volunteer.

On Saturday, October 5th (the same day as the Fall Ocular Symposium), the Tzu Chi Fresno Mobile Clinic will be holding the Healthy Sister Towns event at the Southern Baptist Church in Chowchilla from 9am to 3pm. This event will help serve the farm laborers in the area and their families, many which do not otherwise have access to health care services. If you do not plan on attending the Ocular Symposium and would like to volunteer, please contact Olivia Chung at (559)779-9422.

Tzu Chi will also hold their annual Healthy Family event on Saturday, November 2nd. This is an all day event that begins at 9am and runs until 5pm. There will be 4 full lanes to serve the community. I want to challenge all of you to consider helping out at this event. Every year that I have volunteered at this event, it amazes me how many Dentist, Physicians and Nurses are there helping out. Then I look at our station and it's usually the same 3 or 4 ODs. I plan on volunteering for this event but I am hoping that along with familiar faces, we have some new ones that will join us. If we can get 8 ODs to help out, we can split the work into 4 hour shifts. Please contact me through email at Dr.MichaelMendoza@gmail.com or Olivia Chung at (559)779-9422 if you are able to help out or have any questions.

Finally, in a few months the CCOS board will be meeting for what will be my final board meeting as resident. There are changes coming to the face of what next year's board will look like. We have been very fortunate in having been able to grow our membership over the past few years and, with it, also our board with young, smart, and ambitious Members at Large which will move into new positions and help in continuing that growth. However, there will be some vacant positions that will become available and I want to take this opportunity to make a call to action to ALL of you. If you have enjoyed the CE meetings and social events that we have been able to provide for you over the years, we want to continue that but we need

your help. If you are a new or fairly recent graduate, there are opportunities to save on your membership dues in the process. If you've served on the board before and are a seasoned vet, we'd love to have your wisdom and guidance. So if you have even the slightest interest, please reach out to myself or Chris

Fisher, we'd love to have you on board.

Although we've come a long way, there is still a lot more work to be done, but our future is as bright as ever!

Michael Mendoza, OD  
President of the Central California Optometric Society

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# COMMUNICATIONS MESSAGE

Hello doctors,

I love seeing patients everyday. I love my job and I'm sure you all do as well. I don't know if it's just because I'm getting older, but some days I just get really cranky (the better description would start with a B) and I just want to go home and never see another patient again. Does anyone else ever get this feeling?

I've been looking for other avenues where I can still be an optometrist without seeing patients. Last week, I started working on my first opinion report as an expert witness for the State Board of California. It was a great way to make some extra income and keep me interested in optometry. It is also a great way to contribute to maintaining the standard quality of care.

As an expert witness, you can accept or decline cases as you see fit. Each case starts at \$1000 or \$100 per hour for 10 hours. More complicated cases would of course compensate more. A lawyer informed me that you could make \$300-\$500 per hour working for private lawyers as you gain more experience.



Other ways you can contribute to the profession include mentoring prospective optometrists and providing training for externships for 4th year students in optometry school. Providing an externship location can also be a good way to recruit more doctors to the central valley. There are also 2 philanthropy events in September and November that you can volunteer for. More information in the newsletter.

Happy reading!

Diane Lee  
Communications Committee

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HEALING  
CALIFORNIA

## VISION PROFESSIONALS NEEDED



### Central Valley Veteran Stand Down Dental & Vision Clinic

VFW 8900  
3585 N. Blythe Ave  
Fresno, CA 93722

#### Professionals Needed

- Optometrists
- Ophthalmologists
- Opticians
- Ophthalmic Techs
- Optometric and Lab Techs
- Schools and Groups Welcome

**We will be giving free services  
to homeless and at-risk  
veterans and their families.**

*Join us and help give back to  
those who served our country*

**September 18th-19th  
8AM-5PM**

***Part Day Shifts  
Available***

**Sign Up to Volunteer Here:**

[www.healingca.org](http://www.healingca.org)

[facebook.com/healingcalifornia](https://facebook.com/healingcalifornia)

(310) 893-5718

[info@healingcaliforniacharity.org](mailto:info@healingcaliforniacharity.org)

**AUGUST 2019**

CCOS

WEDNESDAY

6:00PM

09

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25

—

'19

**RSVP BY SEPT 18**

**WYNDHAM GARDEN FRESNO AIRPORT**

5090 E. Clinton Way

Fresno, CA 93727

Park at the back of the hotel near the outdoor pool. The "Sierra Room" is adjacent to the pool.

**"Today's Successful Optometric Practice"**

**Presenter: Grace Pimental,  
Science Based Health**

.....

**"A Day in the Life as a VA Resident"**

**1 hour COA CE Credit (Approval Pending)**

**Neelam Thiara, OD**

**Joelle Chan, OD**

**Jamie Llanera, OD**

FREE CE Dinner for CCOS Members  
and Optometry Students.  
\$50 Fee for Non-Members.

**Thank you to our Generous Sponsors:**

Platinum: EYE-Q, Science Based Health

Gold: Johnson & Johnson, Optovue,  
Valley Eye Institute,

Silver: Macuhealth, Solution Reach, SunPharma

Bronze: Coopervision, Optos

WYNDHAM GARDEN

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U.S. DEPARTMENT OF JUSTICE ★ DRUG ENFORCEMENT ADMINISTRATION  
**DIVERSION CONTROL DIVISION**

**Alert - Extortion Scam Targeting DEA Registrants - June 11, 2019**

## **Extortion Scam Targeting DEA Registrants**



DEA is aware that registrants are receiving telephone calls and emails by criminals identifying themselves as DEA employees or other law enforcement personnel. In an attempt to create the illusion that these criminals are DEA employees, they have masked their telephone number on caller id with a phone number for a legitimate DEA office. For example, these criminals have used the phone numbers for DEA's Office of Congressional and Public Affairs and DEA's 800 number which is used to provide direct support to DEA registrants.

Impersonating a federal agent is a violation of federal law. Registrants should be aware that no

DEA agent will ever contact members of the public by telephone to demand money or any other form of payment or threaten to suspend a registrant's DEA registration.

If you are contacted by a person purporting to work for DEA and seeking money or threatening to suspend your DEA registration, submit the information through "[Extortion Scam Online Reporting](#)" posted on the DEA Diversion Control Division's website, [www.DEADiversion.usdoj.gov](http://www.DEADiversion.usdoj.gov).

**Extortion Scam Online Reporting**

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## **From the California State Board of Optometry – Immunizations by Optometrists**

There has been a great deal of interest in the implementation of Assembly Bill 443 (Salas, Chapter 549, Statutes of 2017), which would allow a TPA-Certified Optometrist to administer immunizations if the optometrist meets certain requirements and applies for certification from the Board.

*At present, the Board is not accepting applications, course completion certificates or payments for the immunization certification.*

*Immunization applications and payments sent to the Board will not be processed and will be returned to the licensee. The Board is not allowed to accept these until regulation implementing AB 443 becomes law (anticipated Spring of 2020).*

The procedure for the immunization certification is currently undergoing the regulatory rulemaking process. The Board approved text (describing the certification procedure) and a draft application form at the April 5, 2019 meeting, but this was the first step in the process and not the final approval. The final regulation, including the actual text and application form, will be made by the Office of Administrative Law (OAL), not the Board. Licensees who have taken or are enrolled for a course in immunizations meeting all necessary requirements are advised to maintain completion certifications for submission to the Board in Spring 2020. The proposed regulation does allow any course taken after October 1, 2018 to be retroactively accepted. However, OAL makes the final decision and may make changes to retroactive acceptance or other parts of the procedure submitted by the Board.

If you have any questions, please email the Board: [optometry@dca.ca.gov](mailto:optometry@dca.ca.gov)

California State Board of Optometry

2450 Del Paso Road, Suite 105

Sacramento, CA 95834

916-575-7170

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# UPCOMING EVENTS

## **VETERANS STAND DOWN**

Philanthropy Opportunity

September 18-19, 8am-5pm

## **CCOS CE MEETING (1 HOUR CE CREDIT)**

Wednesday, September 25, 2019 @6pm

Wyndham Garden Fresno Airport

5090 E Clinton Way, Fresno CA 93727

Parking at the back of the hotel near the outdoor pool.

Event will be held in the Sierra Room adjacent to the pool

## **FALL OCULAR SYMPOSIUM**

Saturday, October 5, 2019

## **FRESNO TZU CHI MOBILE CLINIC**

Philanthropy Opportunity

Saturday, October 5, 2019, 9am-3pm

Health Sisters Towns at Southern Baptis Church in Chowchilla

Contact Olivia Chung at (559)291-8800 or (559)779-9422

## **CRT WORKSHOP**

Tuesday, October 15, 2019

## **TZU CHI HEALTHY FAMILIES**

Philanthropy Opportunity

Saturday, November 2, 2019

**AUGUST 2019**



# CLASSIFIEDS

Posted May 2019

## Bilingual Spanish/English Optometric Director

Community Health Center in Santa Ana is seeking a full time optometric director for our mobile homeless, mobile school and stationary optometry clinics. We are looking for an optometrist with several years of experience with a strong commitment for serving low income, homeless and uninsured patients. We offer a competitive salary and benefits. If interested please contact Sam Hahn at [shahn@servethepeoplechc.org](mailto:shahn@servethepeoplechc.org) or telephone (949)338-9340.

Serve the People is a nonprofit federally Qualified Health Center that provides medical, dental, vision, mental health and substance abuse services to low income, uninsured and homeless patients in Central and Northern Orange County. We have a stationary optometry clinic in Santa Ana and a mobile vision vehicle that we use for weekly clinics at schools and homeless shelters.



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# CLASSIFIEDS

Posted March 2019

Dr. Kevin Kummerfeld has an opening for a Optometrist to work in his clinic in Dushanbe, Tajikistan this summer. Dr. Kummerfeld has a private Ophthalmology Clinic in the capital city of Tajikistan for eye care and training of local physicians. One of the MDs is going on a sabbatical this summer and he will need some help in the clinic. Dr. Kummerfeld worked at the Eye Medical Clinic here in Fresno and provided many hours of CE to the OD's here in the area. He will need assistance in doing regular examinations, especially pediatric, as well as assisting in the training of local physicians in eye treatment.

For further information you may contact him directly at [skkummerfeld@fastmail.fm](mailto:skkummerfeld@fastmail.fm) or Ranlph Handly, OD at [rhandlyos@gmail.com](mailto:rhandlyos@gmail.com) or 559-213-7525.



Now specializing in ophthalmology care for all ages

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# CLASSIFIEDS

Posted March 2019

EYE-Q Vision Care is regarded as one of the leading eye care centers in Central California. We are committed to excellence because our patients turn to us for the best eye care treatment available. Our team of ophthalmologists, optometrists, and professional support staff handle all aspects of eye and vision care from general exams to complex surgeries. Founded in 1956, we provide excellent learning opportunities, a team of outstanding coworkers, and exceptional compensation and benefits.

We are seeking a PEDIATRIC OPTOMETRIST to work with our established team. If you are a qualified Optometrist who has the following qualifications, we would like to meet you:

- ☐ Board Certified in California (or able to obtain)
- ☐ Residency with pediatric emphasis is preferred, but not required
- ☐ Highly skilled in comprehensive eye care exams and pre-testing
- ☐ Friendly and professional as to provide excellent care to our adult and pediatric patients.
- ☐ Detail oriented with knowledge of EHR
- ☐ Bi-lingual in English and Spanish
- ☐ Knowledge of NextGen a plus

## **Our Team, Facility & Services:**

- ☐ Friendly team environment
- ☐ State-of-the-art professional facility
- ☐ Equipped with advanced diagnostic equipment
- ☐ Qualified COA/COT teams
- ☐ Full back office support
- ☐ Excellent compensation, benefits and retention programs.

We are an Equal Opportunity Employer.

Please forward resume with credentials to *Kimberly Hauxhurst* at [Khauxhurst@eyeqvc.com](mailto:Khauxhurst@eyeqvc.com) to be considered for this position. We look forward to meeting you!

**AUGUST 2019**



# CLASSIFIEDS

## Optometry Equipment for Sale (Posted December 2018)



Dr. Dennis Chinn is selling his Fashion Display Unit frame boards. Contact Dr. Chinn's office if you are interested. Contact information is [dennischinnod@gmail.com](mailto:dennischinnod@gmail.com), 559-224-8302. His office is located at 5151 N. Palm.

## Practice for Sale in Morro Bay, CA (Posted November 2018)

### "Plug and Play in Morro Bay"

Our established community practice of over forty years is a dream opportunity for anyone looking for a turn-key operation in the heart of Morro Bay, a beautiful, easygoing beach town twenty minutes from San Luis Obispo. The practice grosses over \$550K annually on part-time doctor hours. Top-notch building and equipment include an Optos Daytona retinal camera, an RTVue OCT, Revolution software and a large inventory of current, stylish frames. Our capable staff are excited to come to work every day.

Please contact:

[morrobayeyes@gmail.com](mailto:morrobayeyes@gmail.com)

805-801-7970



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Central California Optometric  
Society



Follow us on Twitter

@CCOSociety

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# ONLINE VISION TESTS

Help COA Raise Awareness about the Dangers of Online Vision Tests

## REPORT PATIENT EXAMPLES OF SERIOUS EYE CONDITIONS THAT WOULD HAVE BEEN MISSED BY ONLINE EYE TESTS

Several companies, such as Opernative, market online "vision tests" directly to consumers for the purpose of obtaining an eye glass or contact lens prescription. This technology allows patients to self-administer a series of visual tests and pay for an eyeglass prescription signed by an "optometrist" or "ophthalmologist."

The Federal Drug Administration issued a warning to Opernative in 2017 demanding cessation of marketing its online product. Opernative continues to operate under apparent violation of federal law.

Furthermore, Opernative has partnered with 1-800-Contacts to enable patients to obtain contact lenses without an in-person exam. This new technology promises consumers convenience and affordability but also raises concerns for patient safety.

As primary eye care providers, we are on the front line and have numerous examples of how this online technology can do our patients a serious injustice. We know this can range from missing contact lens related problems such as fitting issues or corneal damage to sight threatening problems like glaucoma or retinal detachments -- or even life-threatening diagnoses such as uncontrolled diabetes, malignant hypertension or tumors.

COA is collecting examples of such cases to fully inform regulators about the dangers of online vision tests. To report your own case, click on the button above.

The screenshot shows the header of the California Optometric Association website with a navigation menu. Below the header is a form titled "Online Eye Tests Evidence of Problem Form". The form contains instructions for reporting a patient example, a list of conditions to report (1-4), and a section for patient information including age and gender.

California Optometric Association  
Home About Membership CE/Events Government Affairs Media Eye Help

### Online Eye Tests Evidence of Problem Form

Facts marked with \* are required.

COA is seeking patient examples to demonstrate to regulators that online eye tests, like Opernative, are potentially harmful to patients. Specifically, we need doctors to write up case examples of patients who meet the qualifications for an exam on the Opernative website, but who would be an optometrist's normal and were diagnosed with a serious eye condition that would not have been detected by the Opernative website.

Opernative qualifications require patients to be:

- 18-40 years old.
- Have a prescription range that is:
  - Emmetropic
  - Sphero with spherical power between  $-6.25$  and  $-5.50$
  - Bicyclic with spherical power between  $+6.25$  and  $+5.50$
  - Anisometric with cylinder power between  $Cyl -6.25$  and  $-2.50$
  - Non-Pathologic
- Have no history of amblyopia, diabetes, hypertension, glaucoma, cataracts, retinal detachment, brain aneurysm, neurological issues, etc.
- Have no recent discomfort or symptoms of acute eye pain, flashes and/or floaters in eyes.

If you would prefer to print the form, [click here](#).

After completing the form, please fax to COA at (916) 448-1423.

**Patient Information**  
(Please do not include information that can identify the patient.)

Patient Age \*

Male/Female \*

Click Here to Report

AUGUST 2019

# *Platinum Sponsors*

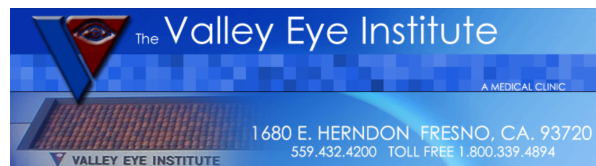
EYE-Q



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## *Bronze Sponsors*



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