

04/19

Central
California
Optometric
Society

VISIONOTES & QUOTES

the latest news for the Central Valley's optometric professionals

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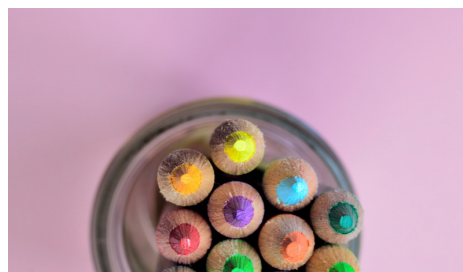
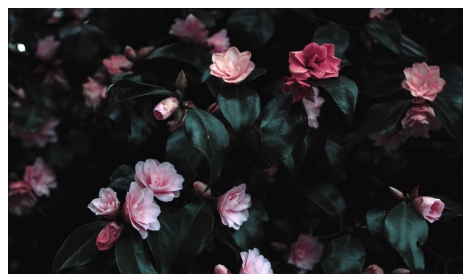
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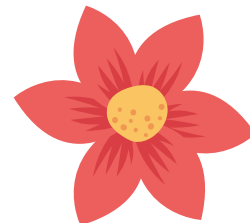
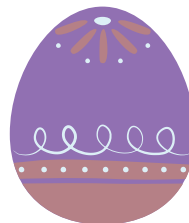
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Central California Optometric Society
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COMMUNICATIONS MESSAGE

Hello colleagues,

Hope you all had a wonderful Easter!



I'm back in this month's newsletter with more updates from your COA Health Care Delivery Systems (HCDS) Committee. The 3 main topics that the committee has been focused on are optometry's role in the care for diabetes, children's vision initiative, and establishing a non-profit Center for Eye Health.

The committee is working with various health plans including HealthNet, Anthem Blue Cross, and Aetna to integrate optometry into the chronic care for diabetic patients. The committee has also been active in the integration of optometry into existing community health centers as well as promoting the restoration of Medi-Cal optometry and optician services benefits for adults in 2020.

Preliminary utilization data suggests that children on Medi-Cal have low utilization of their vision benefit. COA is now taking a leadership position to improve access and utilization for children. The committee has drafted a formal request for DHCS Medi-Cal data that can be submitted by both Health Committee Chairs of the Legislature. The committee has helped to draft comments to include comprehensive eye exams instead of vision screenings in the \$60 million Governor's Developmental Screening budget proposal.

HCDS drafted a letter requesting the inclusion of eye health as a research priority for Prop 99 Tobacco Related Research Program administered by the University of California. There are currently eight priority areas including oral disease and dental health – but eye health is not included.

That is it from me this month. Pearl will return in next month's newsletter. I hope you enjoy this newsletter and as always feel free to email me with any questions and comments.

Diane Lee, OD
Communications Committee
dianelee015@gmail.com

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Legislative Day 2019

Historically, COA Legislative Day has allowed COA to win the fight for the use of diagnostic drops for dilation, therapeutic topical and oral antibiotic, steroids, NSAIDs, anti-virals, and bandage contact lenses, the ability to treat glaucoma, and to use needles in the eye and most recently for immunizations.

This year on April 10, CCOS members headed to Sacramento to speak to legislators. This year's focus was on the Scope of Practice bill (AB 1467) authored by Assembly Members Salas and Low that is currently being reviewed in the Assembly Business and Professions committee. Our doctors educated the legislators on the training required to become an optometrist and the frustrations of our training going to waste due to legal limitations on our scope in California compared to other states that are able to perform minor surgical procedures, to use lasers to treat glaucoma, to perform certain injections, and to remove lumps and bumps from eyelids. AB 1467 would allow an optometrist and ophthalmologist to enter into a "Delegation of Services Agreement" so that optometrists can perform surgical procedures under local anesthesia without the personal presence of the supervising physician, much like how the physical assistants are doing now. Other topics discussed included the dangers of online eye exams, benefits of in-person comprehensive eye exams contributing to early detection of diabetes, and the request to increase Medi-Cal reimbursement rates.

Hope to see you all at the next Legislative Day in 2020 as we continue to fight for optometry!



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Eye-Q Ocular Symposium

April 13, 2019



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American Pharmacist Association's Pharmacy Based

IMMUNIZATION DELIVERY CERTIFICATE

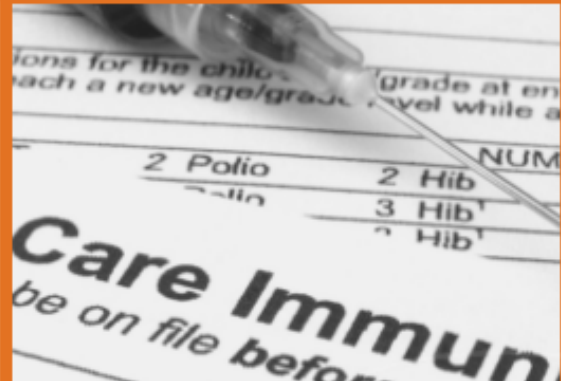
HISTORIC ACHIEVEMENT

Last year, with the passage of AB-443, COA expanded the scope of practice for every optometrist in California.

This incredible achievement gives CA ODs the ability to administer specific vaccines to patients over 18 after receiving training and certification.

YOU HAVE AN EARLY OPPORTUNITY TO CAPITALIZE ON OUR GAINS

In partnership with certification providers, COA is your connection to immunization certification!



COA DID THIS
FOR YOU.

It's YOUR
time to
reap the
benefits!

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UPCOMING EVENTS

IMMUNIZATION CERTIFICATE COURSES

Saturday, May 4, WUCO

Sunday, August 4, SCCO

Register at www.coavision.org

HERE'S HOW THIS WORKS

COA has teamed up with California Universities to provide APha's Pharmacy-Based Immunization Delivery Certificate Program for CA ODs.

THREE STEPS TO SUCCESS

1. Complete 12 hours of home study, activities and assessment with a grade of 70% or better PRIOR to the live seminar.
2. Successfully complete 8 hour live training seminar, injection technique assessment, and evaluation with a grade of 70% or better.
3. Optometrist will receive a University Accredited Certificate of Completion in addition to Pharmacy Education credit. Certification pending California State Board of Optometry regulatory board action.

OPTOWEST ANAHEIM

6 hours of CE

Sunday, May 19, Marriott Anaheim Suites

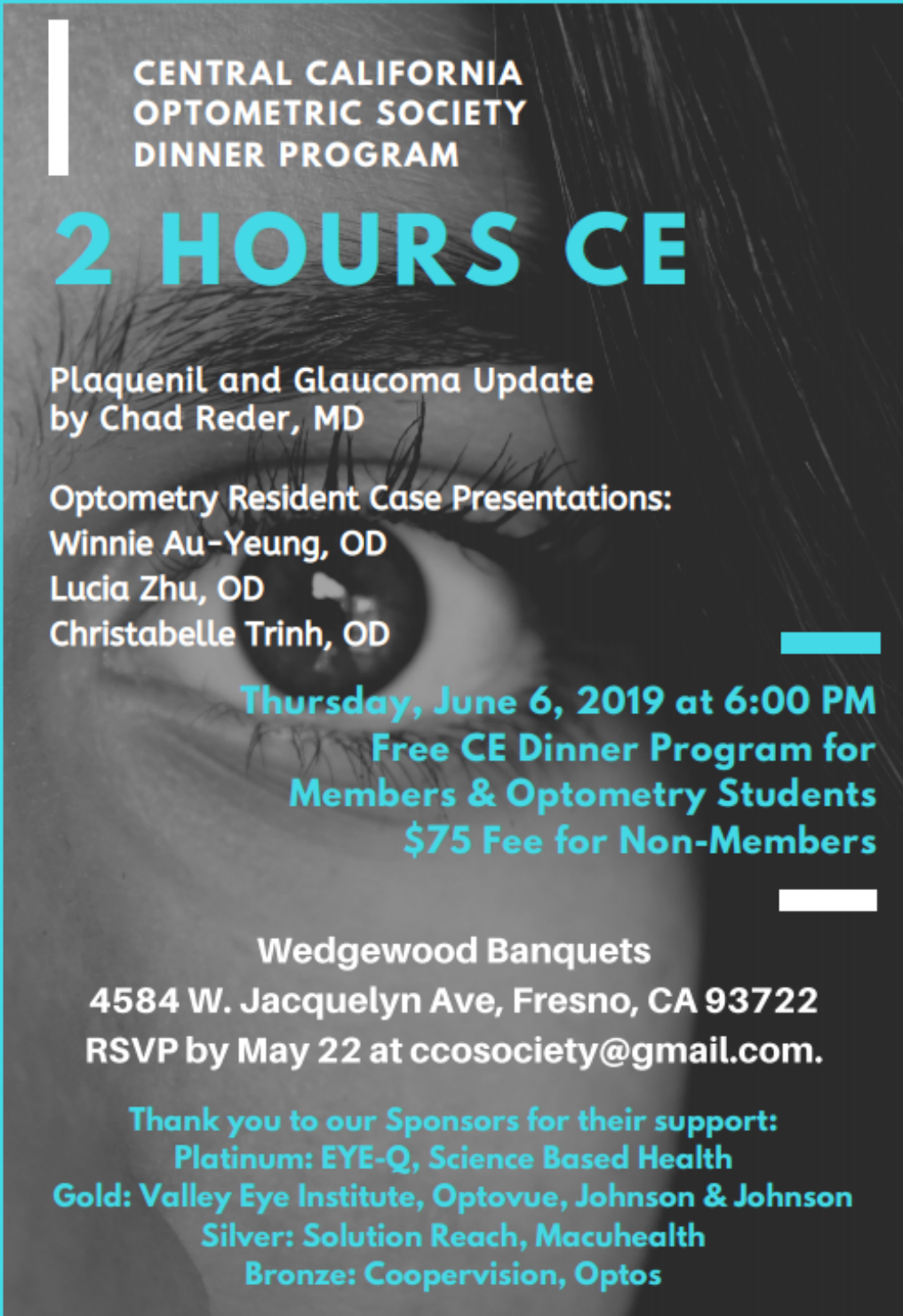
CCOS DINNER PROGRAM 2 HOUR CE

Plaquenil and Glaucoma Update by Dr. Chad Reder, MD

Thursday, June 6 at 6pm

Wedgewood Banquets, 4584 W Jacquelyn Ave, Fresno

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**CENTRAL CALIFORNIA
OPTOMETRIC SOCIETY
DINNER PROGRAM**

2 HOURS CE

**Plaquenil and Glaucoma Update
by Chad Reder, MD**

**Optometry Resident Case Presentations:
Winnie Au-Yeung, OD
Lucia Zhu, OD
Christabelle Trinh, OD**

**Thursday, June 6, 2019 at 6:00 PM
Free CE Dinner Program for
Members & Optometry Students
\$75 Fee for Non-Members**

**Wedgewood Banquets
4584 W. Jacquelyn Ave, Fresno, CA 93722
RSVP by May 22 at ccosociety@gmail.com.**

**Thank you to our Sponsors for their support:
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CLASSIFIEDS

Optometry Equipment for Sale

(Posted April 2019)

3 frame boards in storage in great condition for sale.

If interested, please contact

Alessandra at 818-800-5616

with any offers.



Optometrist Position

(Posted March 2019)

Dr. Kevin Kummerfeld has an opening for a Optometrist to work in his clinic in Dushanbe, Tajikistan this summer. Dr. Kummerfeld has a private Ophthalmology Clinic in the capital city of Tajikistan for eye care and training of local physicians. One of the MDs is going on a sabbatical this summer and he will need some help in the clinic. Dr. Kummerfeld worked at the Eye Medical Clinic here in Fresno and provided many hours of CE to the OD's here in the area. He will need assistance in doing regular examinations, especially pediatric, as well as assisting in the training of local physicians in eye treatment.

For further information you may contact him directly at skkummerfeld@fastmail.fm or Dr. Ralph Handly, OD at rhandlyos@gmail.com or 559-213-7525.

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WELCOME HOURS & LOCATION ДОБРО ПОЖАЛОВАТЬ! АДРЕС И ЧАСЫ РАБОТЫ



Now specializing in ophthalmology care for all ages

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Pediatric Optometrist Position

(Posted March 2019)

EYE-Q Vision Care is regarded as one of the leading eye care centers in Central California. We are committed to excellence because our patients turn to us for the best eye care treatment available. Our team of ophthalmologists, optometrists, and professional support staff handle all aspects of eye and vision care from general exams to complex surgeries. Founded in 1956, we provide excellent learning opportunities, a team of outstanding coworkers, and exceptional compensation and benefits.

We are seeking a PEDIATRIC OPTOMETRIST to work with our established team.

If you are a qualified Optometrist who has the following qualifications, we would like to meet you:

- ☐ Board Certified in California (or able to obtain)
- ☐ Residency with pediatric emphasis is preferred, but not required
- ☐ Highly skilled in comprehensive eye care exams and pre-testing
- ☐ Friendly and professional as to provide excellent care to our adult and pediatric patients.
- ☐ Detail oriented with knowledge of EHR
- ☐ Bi-lingual in English and Spanish
- ☐ Knowledge of NextGen a plus

Our Team, Facility & Services:

- ☐ Friendly team environment
- ☐ State-of-the-art professional facility
- ☐ Equipped with advanced diagnostic equipment
- ☐ Qualified COA/COT teams
- ☐ Full back office support
- ☐ Excellent compensation, benefits and retention programs.

We are an Equal Opportunity Employer.

Please forward resume with credentials to Kimberly Hauxhurst at Khauxhurst@eyeqvc.com to be considered for this position. We look forward to meeting you!

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Optometry Equipment for Sale

(Posted December 2018)



Dr. Dennis Chinn, OD is selling his Fashion Display Unit frame boards.

Contact information:

dennischinnod@gmail.com

559-224-8302

5151 N. Palm Ave, Fresno

Practice for Sale in Morro Bay, CA

(Posted November 2018)

Our established community practice of over forty years is a dream opportunity for anyone looking for a turn-key operation in the heart of Morro Bay, a beautiful, easygoing beach town twenty minutes from San Luis Obispo. The practice grosses over \$550K annually on part-time doctor hours. Top-notch building and equipment include an Optos Daytona retinal camera, an RTVue OCT, Revolution software and a large inventory of current, stylish frames. Our capable staff are excited to come to work every day.

Please contact:

morrobayeyes@gmail.com

805-801-7970



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ONLINE VISION TESTS

Help COA Raise Awareness about the Dangers of Online Vision Tests

REPORT PATIENT EXAMPLES OF SERIOUS EYE CONDITIONS THAT WOULD HAVE BEEN MISSED BY ONLINE EYE TESTS

Several companies, such as Opternative, market online "vision tests" directly to consumers for the purpose of obtaining an eye glass or contact lens prescription. This technology allows patients to self-administer a series of visual tests and pay for an eyeglass prescription signed by an "optometrist" or "ophthalmologist."

The Federal Drug Administration issued a warning to Opternative in 2017 demanding cessation of marketing its online product. Opternative continues to operate under apparent violation of federal law.

Furthermore, Opternative has partnered with 1-800-Contacts to enable patients to obtain contact lenses without an in-person exam. This new technology promises consumers convenience and affordability but also raises concerns for patient safety.

As primary eye care providers, we are on the front line and have numerous examples of how this online technology can do our patients a serious injustice. We know this can range from missing contact lens related problems such as fitting issues or corneal damage to sight threatening problems like glaucoma or retinal detachments -- or even life-threatening diagnoses such as uncontrolled diabetes, malignant hypertension or tumors.

COA is collecting examples of such cases to fully inform regulators about the dangers of online vision tests. To report your own case, click on the button above.

The screenshot shows the 'Online Eye Tests Evidence of Problem Form' from the California Optometric Association website. The form is titled 'Online Eye Tests Evidence of Problem Form' and includes a note: 'Fields marked with * are required.' The form contains several sections: 1. 'COA is seeking patient examples to demonstrate to regulators that online eye tests, like Opternative, are potentially harmful to patients. Specifically, we need doctors to write up case examples of patients who meet the qualifications for an exam on the Opternative website, but who would be an optometrist normal and were diagnosed with a serious eye condition that would not have been detected by the Opternative website.' 2. 'Opternative qualifications require patients to be: 1. 18-40 years old. 2. Have a prescription range that is: • Emmetropic • Myopic with spherical power between -0.25 and -5.50 • Hyperopic with spherical power between +0.25 and +2.50 • Anisometropic with cylinder power between 0.1 and 0.25 and -2.50 • Non-therapeutic. 3. Have no history of amblyopia, diabetes, hypertension, glaucoma, cataracts, retinal detachment, brain aneurysm, neurological issues, etc. 4. Have no recent discomfort or symptoms of acute eye pain, flashes and/or floaters in eyes.' 3. 'If you would prefer to print the form, [click here](#). After completing the form, please fax to COA at (916) 448-1423.' 4. 'Patient Information (Please do not include information that can identify the patient.) Patient Age * [text input field] Male/Female * [dropdown menu with 'Female' selected]'

Click Here to Report

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