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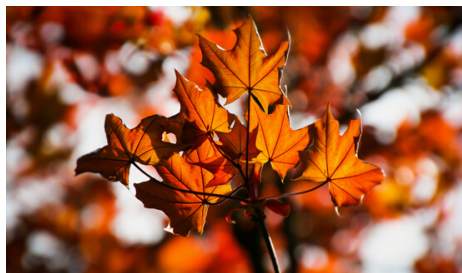
Central
California
Optometric
Society

VISIONOTES & QUOTES

the latest news for the Central Valley's optometric professionals

FEATURED STORIES

President's Message
Fall Ocular Symposium
Healthy Fresno Event
Warm Welcomes



OCTOBER 2019

Central California Optometric Society
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P R E S I D E N T ' S M E S S A G E

It was my privilege to to attend Presidents Council in October on behalf of the Central California Optometric Society. Our society president, Michael Mendoza, was unable to attend due to prior commitments. My companions were Brianna Kebo and Andrew Ta. Presidents Council is generally the president, president elect, and an additional future leader from each society in the California Optometric Association. Amazingly not all societies send representatives and even the ones that do attend don't always send all three people. This year was better attended than last year. We have three main goals for the council: Leadership development, membership challenges to both local societies and the COA, and a discussion of potential legislative issues for the COA. For our leadership development, we did a few exercises on Strength Based Leadership. We specifically used GALLUP's Clifton Strengths to identify our top 5 strengths. The hope being that by identifying our strengths we can build on them and use those strengths within the various groups and teams we participate in. The basic idea is that building on our strengths is much easier than trying to improve what we are bad at. This is also true for team members we work with. Making full use of someone's natural talent is much easier than trying to fix their weaknesses. I have done similar strength training from different programs and find it a good reminder of how to maximize teamwork.

We also discussed challenges to our local societies and the COA in general. One problem is membership. There are about 6,000 optometrist in California. Only about 1/3 of California optometrists are members of the California Optometric Association. The AOA, COA, and CCOS are here to help and assist ALL optometrists. Whether you are employed in private practice, corporate, institutional or a business owner we are here for everyone. If there anything we can do you improve your desired method of practice or the benefits you get from the COA or CCOS, please let me know.

Early next year we will be having a general meeting of the California Optometric Association. The meeting is specifically for nominating and electing CCOS members to represent you on our board and with the COA. Your votes are important to the continued health of our society. I would also invite all of you to be involved going forward. Please be willing to step up and take a seat on our board or a place on a committee. No matter if you are retired, thinking about retirement, a new O.D., or have been practicing 20 years, we need you. If you are a young O.D. we can save you money on your COA dues with Project KEEP. Please contact me and let me know to what capacity you would be willing or able to help.

Chris Fisher, OD
CCOS President-Elect
drfisher@signatureoptometry.com
Cell 559-593-1965

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COMMUNICATIONS MESSAGE

Hello doctors,

I had a patient come in this month with a corneal foreign body. She went to urgent care when it happened and they debrided the whole cornea with a cotton swab. After the anesthesia wore off she had severe pain and presented to my clinic. I removed the foreign body still embedded in her cornea and she was fine the next day.

I'm writing about this experience because this same scenario has happened multiple times. I'm starting to believe that this is a normal occurrence in urgent care clinics. I believe that this practice is not only unhelpful but also harmful for patients.

If this has happened to your patients, we should start a discussion and figure out how to stop this dangerous practice in urgent care clinics.

Feel free to email me at dianelee015@gmail.com with your thoughts.

Happy Halloween~

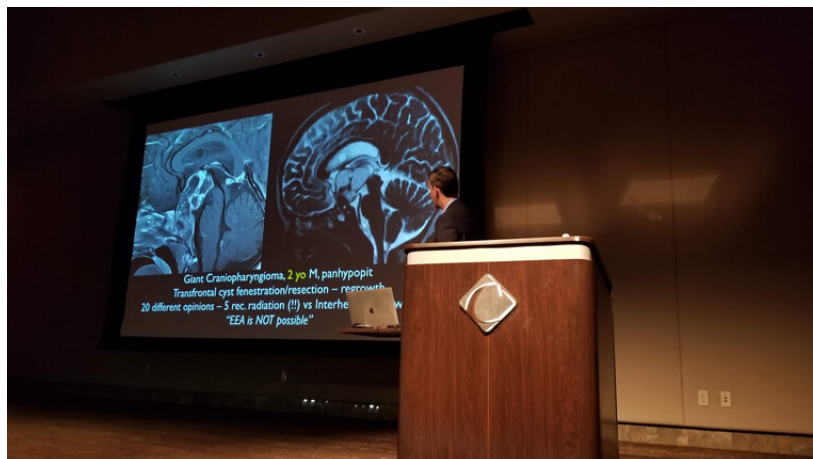
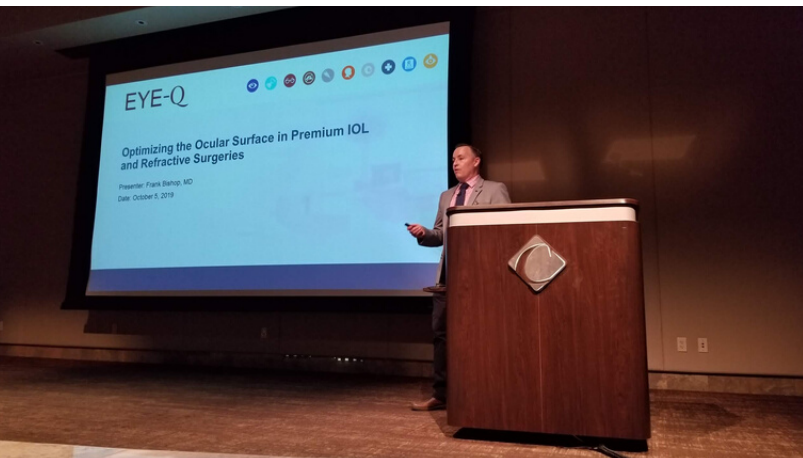
Diane Lee
Communications Committee



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Fall Ocular Symposium



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U.S. DEPARTMENT OF JUSTICE ★ DRUG ENFORCEMENT ADMINISTRATION
DIVERSION CONTROL DIVISION

Alert - Extortion Scam Targeting DEA Registrants - June 11, 2019

Extortion Scam Targeting DEA Registrants



DEA is aware that registrants are receiving telephone calls and emails by criminals identifying themselves as DEA employees or other law enforcement personnel. In an attempt to create the illusion that these criminals are DEA employees, they have masked their telephone number on caller id with a phone number for a legitimate DEA office. For example, these criminals have used the phone numbers for DEA's Office of Congressional and Public Affairs and DEA's 800 number which is used to provide direct support to DEA registrants.

Impersonating a federal agent is a violation of federal law. Registrants should be aware that no

DEA agent will ever contact members of the public by telephone to demand money or any other form of payment or threaten to suspend a registrant's DEA registration.

If you are contacted by a person purporting to work for DEA and seeking money or threatening to suspend your DEA registration, submit the information through "[Extortion Scam Online Reporting](#)" posted on the DEA Diversion Control Division's website, www.DEADiversion.usdoj.gov.

Extortion Scam Online Reporting

OCTOBER 2019

From the California State Board of Optometry – Immunizations by Optometrists

There has been a great deal of interest in the implementation of Assembly Bill 443 (Salas, Chapter 549, Statutes of 2017), which would allow a TPA-Certified Optometrist to administer immunizations if the optometrist meets certain requirements and applies for certification from the Board.

At present, the Board is not accepting applications, course completion certificates or payments for the immunization certification.

Immunization applications and payments sent to the Board will not be processed and will be returned to the licensee. The Board is not allowed to accept these until regulation implementing AB 443 becomes law (anticipated Spring of 2020).

The procedure for the immunization certification is currently undergoing the regulatory rulemaking process. The Board approved text (describing the certification procedure) and a draft application form at the April 5, 2019 meeting, but this was the first step in the process and not the final approval. The final regulation, including the actual text and application form, will be made by the Office of Administrative Law (OAL), not the Board. Licensees who have taken or are enrolled for a course in immunizations meeting all necessary requirements are advised to maintain completion certifications for submission to the Board in Spring 2020. The proposed regulation does allow any course taken after October 1, 2018 to be retroactively accepted. However, OAL makes the final decision and may make changes to retroactive acceptance or other parts of the procedure submitted by the Board.

If you have any questions, please email the Board: optometry@dca.ca.gov

California State Board of Optometry

2450 Del Paso Road, Suite 105

Sacramento, CA 95834

916-575-7170

OCTOBER 2019

UPCOMING EVENTS

Healthy

Fresno

Serving our community together

First Come First Serve

November 2, 2019
Saturday

Event location:
Fresno High School - Gymnasium
1839 N Echo Ave.,
Fresno, CA 93704

Time: 9 AM - 5 PM

Patient registration start at 8 AM.

Patient registration will be closed once we have reached the maximum numbers to serve.

For people who don't have insurance.

Free Service:

- Medical
- Dental
- Vision
- Acupuncture







Tzu Chi Medical

Thank you for contribution from Fresno Unified, CalViva Health,
CA Wellness Foundation and Kaiser Permanente

Information : Call 559-291-8800 or fresnomobileclinic@tzu-chi.us



Scan me

Website or Volunteering

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CLASSIFIEDS

Optometrist (Posted October 2019)

Optometrist needed at a correctional facility in Chowchilla. Up to four days per week available, days are flexible. Current rate of pay is \$65 hourly (\$520 for a standard day), which is expected to increase with a new state contract in 2020 (details TBD). Speaking from personal experience, correctional optometry, though challenging, can be quite rewarding. Please contact Jeff Burke at jeffreyburkeod@gmail.com for more information.

Associate Wanted (Posted September 2019)

I am looking for an associate 2-3 days a week to join my practice beginning in January 2020. We are a fast-paced, high volume primary care practice located within Costco in Visalia. I am looking for a friendly, efficient, personable doctor to help with my continuously growing practice. I offer a competitive base salary plus bonus (average range of \$600+ per diem), flexible schedule/hours, and possibility of future partnership for the right candidate. Please contact monagillod@gmail.com, 661-205-7287 for consideration.

OCTOBER 2019

CLASSIFIEDS

Posted September 2019

OPTOMETRIST – NO WEEKENDS – GREAT PAY – FLEX TIME

Our practice, Natural Vision™, is a group of Ophthalmologists and Optometrists in Fresno, CA committed to delivering the highest-quality patient care. For 2020, we're looking for a well-rounded optometrist who understands and appreciates both the medical and the optical side of the business, and who is willing to take the time to cater to our patients. Additionally, we're looking for a licensed optometrist to help our practice grow! We reward our doctors well and will provide competitive salary, commensurate with experience, as well a health insurance reimbursement plan, performance bonuses, paid holidays and vacation, liability policy, credentialing and optometric association dues. Our new doctor will be supported by very experienced and knowledgeable technicians, opticians, and team members. Only Licensed Optometrists and those who will soon be license will be considered. We hope you are as excited to join us as we are to have you!

WORK ENVIRONMENT

- Work alongside experienced ophthalmologists, as colleagues
- Practice full-scope optometry in a busy optical medical practice
- Learn to specialize in fields of desire, such as specialty contacts, ocular disease, low vision, myopic management

LEADERSHIP SKILLS

- Learn to be self-leader
- Grow into being an optometric leader

SCHEDULE

- Full-time, Part-time

Please submit all questions and CV to Ari Pazirandeh at drpazi@gmail.com.

OCTOBER 2019

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Posted May 2019

Bilingual Spanish/English Optometric Director

Community Health Center in Santa Ana is seeking a full time optometric director for our mobile homeless, mobile school and stationary optometry clinics. We are looking for an optometrist with several years of experience with a strong commitment for serving low income, homeless and uninsured patients. We offer a competitive salary and benefits. If interested please contact Sam Hahn at shahn@servethepeoplechc.org or telephone (949)338-9340.

Serve the People is a nonprofit Federally Qualified Health Center that provides medical, dental, vision, mental health and substance abuse services to low income, uninsured and homeless patients in Central and Northern Orange County. We have a stationary optometry clinic in Santa Ana and a mobile vision vehicle that we use for weekly clinics at schools and homeless shelters.



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Posted March 2019

EYE-Q Vision Care is regarded as one of the leading eye care centers in Central California. We are committed to excellence because our patients turn to us for the best eye care treatment available. Our team of ophthalmologists, optometrists, and professional support staff handle all aspects of eye and vision care from general exams to complex surgeries. Founded in 1956, we provide excellent learning opportunities, a team of outstanding coworkers, and exceptional compensation and benefits.

We are seeking a PEDIATRIC OPTOMETRIST to work with our established team. If you are a qualified Optometrist who has the following qualifications, we would like to meet you:

- ☐ Board Certified in California (or able to obtain)
- ☐ Residency with pediatric emphasis is preferred, but not required
- ☐ Highly skilled in comprehensive eye care exams and pre-testing
- ☐ Friendly and professional as to provide excellent care to our adult and pediatric patients.
- ☐ Detail oriented with knowledge of EHR
- ☐ Bi-lingual in English and Spanish
- ☐ Knowledge of NextGen a plus

Our Team, Facility & Services:

- ☐ Friendly team environment
- ☐ State-of-the-art professional facility
- ☐ Equipped with advanced diagnostic equipment
- ☐ Qualified COA/COT teams
- ☐ Full back office support
- ☐ Excellent compensation, benefits and retention programs.

We are an Equal Opportunity Employer.

Please forward resume with credentials to *Cheryl Gentzler* at Cgentzler@eyeqvc.com to be considered for this position. We look forward to meeting you!

OCTOBER 2019

American Optometric Association

FDA ENFORCEMENT ACTION DISRUPTS VISION TEST COMPANY



Chicago-based Visibly, formerly known as Opternative, is no longer making its online refractive vision test available on its website, reflecting an Aug. 8 notice by the Food and Drug Administration (FDA). Recall notices are issued by companies when told by the FDA a product is being offered in violation of federal law.

The Federal Drug Administration issued a warning to Opternative in 2017 demanding cessation of marketing its online product. Opternative continues to operate under apparent violation of federal law.

Furthermore, Opternative has partnered with 1-800-Contacts to enable patients to obtain contact lenses without an in-person exam. This new technology promises consumers convenience and affordability but also raises concerns for patient safety.

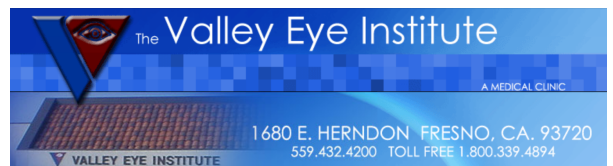
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EYE-Q

Gold Sponsors



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